

Outreach Programming to Diverse Audiences Outdoor Recreation, Conservation Education, Natural Resources Model Programs, Resources, Research and Misc. Internet Links

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A Few Diversity-Related Programs, Resources & Best Practices

I. Sample Programs (national prototypes and models)

- Asian Pacific American Program – U.S. Forest Service
<http://www.fs.fed.us/cr/sepm/apap/>
- Beckwourth Mountain Club and Outdoor Education Center
<http://www.beckwourthmountainclub.org/>
- Becoming an Outdoors Woman (BOW)
<http://www.uwsp.edu/CNR/bow/>
- Big City Mountaineers
<http://www.bigcitymountaineers.org/>
- Crissy Field Center (partnership of the Golden Gate Nat'l Parks Conservancy & NPS)
http://www.parksconservancy.org/our_work/crissy/
- EarthTeam
<http://www.earthteam.net>
- Eagle Eye Institute
<http://www.eagleeyeinstitute.org/>
- FamCamp® (California State Parks)
<http://www.parks.ca.gov/oci>
- GirlVentures
<http://www.girlventures.org/>
- Inner City Outings (Sierra Club):
<http://www.sierraclub.org/ico/>
- Latino Issues Forum: Sustainable Development Program
<http://www.lif.org/>
- Mosaic Project
<http://www.mosaicproject.org/>
- Outdoor Youth Connection
http://www.parks.ca.gov/?page_id=24511
- Pacific Leadership Institute (PLI) at San Francisco State University
<http://www.plipprograms.org>
- Santa Fe Mountain Center
<http://www.sf-mc.com/>
- Student Conservation Association (SCA), National Urban & Diversity Program
<http://www.thesca.org/>
- Urban Treehouse Program (BLM)
<http://www.blm.gov/education/LearningLandscapes/explorers/joinin/treehouse.html>
- WildLink
<http://wildlink.wilderness.net/>
- Wonderful Outdoor World (WOW)
<http://www.funoutdoors.com/coalitions/wow>

II. **Key Organizations and Misc. Internet Resources (alphabetical order)**

- African American Experience/National Association for Interpretation
<http://www.naisections.org/AAE/index.htm>
- African American Experience/National Park Foundation <http://www.aaexperience.org/>
- African American Travel Conference
<http://www.aatconline.com/>
- African American Village
http://www.imdiversity.com/villages/african/village_african_american.asp
- American Indian Higher Education Consortium
<http://www.aihec.org/>
- American Indian Science and Engineering Society
<http://www.aises.org>
- Asian American Village
http://www.imdiversity.com/villages/asian/village_asian_american.asp
- Association of African American Museums
<http://www.blackmuseums.org/>
- Black Outdoor Sportsman Network
<http://www.b-o-s-n.com/new/>
- Black Travels.com
<http://www.blacktravels.com/>
- Center for Diversity & the Environment
<http://www.environmentaldiversity.org>
- EarthLinks
<http://www.earthlinks-colorado.org/>
- Earthwise Productions
<http://www.earthwiseproductionsinc.com/index.html>
- Filipino Americans
<http://www.filipinoamericans.net/>
- Goombay Adventures
<http://www.goombayadventurers.com/>
- Hispanic Village
http://www.imdiversity.com/villages/hispanic/village_hispanic_american.asp
- Hmong Cultural Center
<http://www.hmongcenter.org/>
- Minorities in Agriculture, Natural Resources, and Related Sciences
<http://www.manrrs.org/>
- Multi-ethnic Advocates for Cultural Competence
<http://www.maccinc.net/>
- National African American RV Association
<http://naarva.com/>
- National Association of Black School Educators
<http://www.nabse.org/>
- National Association for Multicultural Education
<http://www.nameorg.org/>
- National Black Tourism Network
<http://www.tourism-network.net/main/index.php>
- National Hispanic Environmental Council
<http://www.nheec.org>

- National Multicultural Institute
<http://www.nmci.org/>
- National Parks Conservation Association – Cultural Diversity
http://www.npca.org/cultural_diversity/
- Native American Fish and Wildlife Society
<http://www.nafws.org>
- Native Americans and the Environment
<http://www.cnie.org/NAE/index.html>
- Native American Village
http://www.imdiversity.com/villages/native/village_native_american.asp
- North American Association for Environmental Education
<http://www.naaee.org/>
- OutdoorEd.com
<http://www.outdoored.com/>
- Outdoor and Experiential Education for Adolescent Girls
<http://www.womanonsafari.org/girlsresource/>
- Society for Advancement of Chicanos and Native Americans in Science
<http://www.sacnas.org/>
- Women in Natural Resources
<http://www.cnr.uidaho.edu/winr/>

III. Colleges and Universities

- Asian American and Pacific Islander Institutions
<http://www.dotcr.ost.dot.gov/documents/dotpart/AAPicolleges.htm>
- Historically Black Colleges and Universities
<http://www.littleafrica.com/resources/colleges.htm>
- Hispanic Serving Institutions
<http://www.molis.org/hsis.asp>
- Indian/Tribal Colleges, Institutes, and Universities
<http://www.cs.wisc.edu/~sodani/indian-colleges.html>
- American Indian Institute (University of Oklahoma)
<http://www.occe.ou.edu/aai/>
- Center for Urban Education (University of Northern Colorado)
<http://www.unco.edu/urbaned/>
- Diversity Database – “Moving Towards Community” (University of Maryland)
<http://www.unr.edu/sapd/highered.html>
- Diversity Research Laboratory (University of Illinois)
<http://www.diversitylab.uiuc.edu/index.html>
- Environmental Justice Resource Center (Clark Atlanta University)
<http://ejrc.cau.edu>
- Hispanic Leadership Program in Agriculture and Natural Resources (University of Texas, San Antonio) - The Culture and Policy Institute
<http://utsa.edu/cpi/hlpanr/index.htm>
- Minority Environmental leadership Development Institute (University of Michigan):
<http://www.umich.edu/~meldi/>

IV. Learning Options, Sensitivity Tools, Sample Publications

- African American concern for the environment - Dispelling Old Myths
<http://www.umich.edu/news/Releases/2003/May03/r052903.html>
- Black and Brown Faces in America's Wild Places (youth version also available)
<http://www.adventurepublications.net/tek9.asp?pg=products&specific=jqfmrol0>
- Building Capacity Through Diversity Project
<http://www.environmentaldiversity.org/initiatives.html>
- Building Relationships with Communities of Color: The Western States Diversity Project: <http://www.environmentaldiversity.org/documents/TNCDiversityStudy.pdf>
- Cultural Diversity in Conservation Organizations and Programs
www.naturalresourcescouncil.org/ewebeditpro/items/O89F5307.pdf
- Diversity and the Future of the U.S. Environmental Movement
http://environment.yale.edu/5175/diversity_and_the_future_of_the_us/
- Diversity Matters: <http://www.diversitymatters.info>
- Diversity Inc: <http://www.diversityinc.com/>
- Environmental Justice Resources
http://www.sierrainstitute.us/PWCFC/projects/ej_resources.htm
- Environmental Stewardship for the 21st Century: Opportunities and Actions for Improving Cultural Diversity in Conservation Organizations and Programs
<http://www.naturalresourcescouncil.org/ewebeditpro/items/O89F3677.pdf>
- Forging New Alliances: Building a Common Vision for California's Environment
http://www.lif.org/publications/LIF_env.pdf
- National Park Service – Diversity site and “NPS Diversity Connections”
<http://www1.nature.nps.gov/helpyourparks/diversity/>
- "Whose Heritage? Attracting Minorities to National Parks"
http://www.fs.fed.us/demographics/s4_pp5.htm

V. Research, Statistics and Demographic Information / Data (no particular order)

- 1) National Park Service, Social Science: <http://www.nature.nps.gov/socialscience/products.cfm>
Race/Ethnicity in NPS: http://www.nature.nps.gov/socialscience/pdf/SSRR_2.pdf
Ethnic and Racial Diversity of National Park System Visitors and Non-Visitors:
www.nature.nps.gov/socialscience/pdf/Ethnic_and_Racial_Diversity_Report_12_2003.pdf
Demographics/Visitor Centers:
http://www.nature.nps.gov/socialscience/pdf/NPS_Inf_Tech_Report.pdf
Visitor Use/Interpretation Media:
http://www.nature.nps.gov/socialscience/pdf/Visitor_Use_and_Evaluation.pdf
Searchable database of completed NPS research: <http://npsfocus.nps.gov/>
- 2) The Visitor Services Project (VSP): University of Idaho conducts research at 10 parks each year. Many survey instruments and summary reports are available on-line. Reports can be downloaded and information can be obtained on a park-by-park basis.
<http://www.psu.uidaho.edu/vsp.htm> (follow link to Survey Reports and Questionnaires).

- 3) Association of Race/Ethnicity, Gender, and Social Class in Outdoor Recreation Experiences: State of the Knowledge Report:
http://nature.nps.gov/socialscience/pdf/Rodriguez_Roberts_Rep.pdf
- 4) National Park Service, Diversity site: Has many resources not just related to NPS (this has research information as well, so you just have to search for what you specifically want).
<http://www1.nature.nps.gov/helpyourparks/diversity/>
- 5) NPS Public Use Statistics 2007: http://www.funoutdoors.com/files/Nov%20Report_FINAL.pdf
- 6) Outdoor Industry Foundation (includes various demographic info):
<http://www.outdoorfoundation.org/research.index.html>
- 7) Outdoor Industry Association – Social Research
<http://www.outdoorindustry.org/research.social.php>
- 8) Outdoor Recreation in America / Research: <http://www.funoutdoors.com/research>
and/or <http://www.funoutdoors.com/taxonomy/view/or/62>
- 9) U.S. Army Corps of Engineers Research and Development Center (ethnic diversity)
<http://corpslakes.usace.army.mil/employees/ethnic/erdc.html>
<http://corpslakes.usace.army.mil/employees/ethnic/refs.html>
<http://corpslakes.usace.army.mil/employees/related.cfm?Id=ethnic>
<http://corpslakes.usace.army.mil/employees/ethnic/ethnic.html>
- 10) National Parks Conservation Association http://www.npca.org/who_we_are/diversity/
- 11) Center for Diversity and the Environment: <http://www.environmentaldiversity.org/>
- 12) US Forest Service/Research and Development: <http://www.fs.fed.us/research/scientific.shtml>
- 13) National Survey on Recreation and the Environment:
<http://www.srs.fs.usda.gov/trends/Nsre/nsre2.html>
- 16) Tribal Wilderness Research Needs: <http://www.treesearch.fs.fed.us/pubs/21959>
- 17) Customer Diversity and the Future Demand for Outdoor Recreation
<http://www.fs.fed.us/pl/rpa/93rpa/divrn.html>
- 18) Women and Diversity:
http://goliath.ecnext.com/coms2/gi_0199-4351/With-over-13-000-facts.html
- 19) Implications of increased Racial and Ethnic Diversity for Recreation Resource Management, Planning, and Research: <http://www.rpts.tamu.edu/specialareas.shtml>
- 20) Quantitative Study on the Reach, Impact and Potential of Ethnic Media
http://findarticles.com/p/articles/mi_m0EIN/is_2002_April_23/ai_85011435

VI. A Few Selected Individuals / Consultants (Alphabetical by first name)

- a) Angela Park, Founder & Director, “Diversity Matters”:
<http://www.sustainabilityinstitute.org/fellows/2004fellows.html#Angela>
- b) Bob Stanton, Consultant (Former NPS Director)
Conservation Policy, Planning and Management
Ph. 703-503-5844; RGS617@aol.com
- c) Carolyn Finney, Ph.D., Assistant Professor
Department of Environmental Science, Policy and Management:
http://www.berkeley.edu/news/berkeleyan/2007/11/28_finney.shtml
- d) Dudley Edmonson, Photographer
Author: “Black and Brown Faces in America’s Wild Places”
dudley@raptorworks.com
<http://raptorworks.com/>
- e) Emilio Williams, Founder/President
The Koi Group
Ph. 301-779-0389; ewilliams@koigroup.com
<http://www.koigroup.com/>
- f) Iantha Gantt-Wright, Founder/President
The Kenian Group
Ph. 301-292-6677; thekeniangroup@earthlink.net
- g) Jack Shu, Consultant
Community Involvement Programs, Diversity Strategies for
Organizations, Outdoor Recreation Leadership
Ph. 619-460-9315; jkshu@cox.net
- h) Julian Agyeman, Associate Professor and Chair
Urban and Environmental Policy and Planning.
<http://www.tufts.edu/~jagyem01/>
- i) Marcelo Bonta, Founder/Director
The Center for Diversity and Environment
mbonta@environmentaldiversity.org
<http://www.environmentaldiversity.org/>
- j) Nina Roberts, Ph.D., Consultant, Roberts & Associates
Training & Facilitation/Diversity and Social Justice
Assistant Professor, San Francisco State University
http://home.earthlink.net/~ns_roberts/mainpage/id16.html
- k) Van Jones, Founder/President
“Green for All”
<http://www.vanjones.net/>

APPENDIX

(A few more sample organizations and university programs)

Urban Ecology
582 Market Street, Suite 1020
San Francisco, CA 94104
www.urbanecology.org

Coalition on the Environ. & Jewish Life
443 Park Avenue South, 11th Flr.
New York, NY 10016
www.coejl.org

Haskell Environmental Research
Studies Center
Haskell Indian Nations University
155 Indian Avenue Box 5001
Lawrence, Kansas 66046
http://cobweb.ecn.purdue.edu/~tosnac/pdf_hers%20brochures.pdf

Environmental Leadership Program
1609 Connecticut Ave NW #400
Washington, DC 20009
<http://www.elpnet.org>

Center for Environmental Citizenship
200 G St., NE #300
Washington, DC 20002
<http://www.envirocitizen.org/>

The Conservation Fund
1800 North Kent Street, Suite 1120
Arlington, VA 22209-2156
www.conservationfund.org

Urban Habitat Program
P.O. Box 29908 Presidio Station
San Francisco, CA 94129-9908

Native American Water Quality & Aquatic
Environment Monitoring Project Office
131 W. 6th Ave., #3
Anchorage, AK 99501

New York Restoration Project
254 31st Street, 10th
New York, NY 10001
www.nyrp.org

Student Conservation Association
Diversity Internships
689 River Road, PO Box 550
Charlestown NH 03603-0550

Southwest Network for Environmental &
Economic Justice
PO Box 7399
Albuquerque, NM 87105
<http://www.sneej.org/>

National Hispanic Environmental Council
106 N. Fayette Street
Alexandria, VA 22314
www.nheec.org

National Tribal Environmental Council
2221 Rio Grande Blvd., NW
Albuquerque, NM 87104
<http://www.ntec.org/>

Earth Force
1908 Mount Vernon, Second Floor
Alexandria, VA 22301
www.earthforce.org

Native American Environmental Protection
Coalition
PO Box 248
Valley Center, CA 92082
www.naepc.com

National Wildlife Federation
11100 Wildlife Center Dr.
Reston, VA 20190
www.nwf.org

Urban Habitat & Race Poverty and the
Environment
436 14th St. # 1205
Oakland, CA 94612
<http://urbanhabitat.org/>

District Interracial Coalition for Environ.
Equity
PO Box 12045
Washington, DC 20005

Environmental Justice Resource Center
Clark Atlanta University
223 James P. Brawley Drive
Atlanta, GA 30314
www.ejrc.cau.edu

National Conservation Training Center
Conservation Leadership Network
Route 1, Box 166, Shepherd Grade Rd.
Shepherdstown, WV 25443
http://www.conservationfund.org/training_education

Fresh Water Institute
PO Box 1889
Shepherdstown, WV 25443
www.freshwaterinstitute.org

Howard University
2441-6th Street, NW
Washington, DC 20059
www.coas.howard.edu

Jackson State University
Departments: Environmental Education;
Environ Sciences; Biology; Fisheries; Aquatic
Sciences; Botany; Plant Physiology
PO Box 18538
Jackson, MS 39220

Cultural Resources Diversity
Internship Program, National
Center for Cultural Resoureecs
National Park Service
1849 C Street NW, Suite 350
Washington, DC 20240
<http://www.nps.gov/history/crdi/internships/intrnCRDIP.htm>

Earthwise Productions, Inc.
450 Piedmont Ave. Suite #1512
Atlanta, GA 30308
www.earthwiseproductionsinc.com

Native American Fish & Wildlife Society
750 Burbank Street
Broomfield CO 80020
www.nafws.org

Wilderness Inquiry (people with disabilities)
808 - 14th Avenue S.E.
Minneapolis MN 55414-1516
www.wildernessinquiry.org

Northern Arizona University
c/o Institute for Tribal Evnironmental
Professionals
PO Box 15004
Flagstaff, AZ 86011
<http://www4.nau.edu/itep/>

Association for American Indian Affairs
Hungerford Drive, Suite 12-B
Rockville, MD 20850
www.indian-affairs.org

[\[Add organization here\]](#)